



#### Resources:

- Books
- Business Journals
- Company Profiles
- Country Reports
- Financial Data
- Harvard Faculty Seminar Series Videos
- Market Reports
- Industry Profiles
- SWOT Analyses
- 60,000 Associated Press Videos

#### Areas covered:

- Accounting
- Banking and Finance
- Business News
- Business Strategy
- Management
- Marketing
- Regional Business

Five key resources in *Business Source* to help with your business research:

- 1 **Harvard Faculty Seminar Series Videos:** Watch related videos from Harvard Business School which appear in your results. (Available with Business Source Complete and Business Source Ultimate)
- 2 **Company Profiles:** Get information on key executives, competitors, major products and services, revenue and market value.
- 3 **SWOT Analyses:** Learn the strengths, weaknesses, opportunities and threats of a company.
- 4 **Country Reports:** Get information on a country's political climate, economic condition, government spending, gross domestic product of the region hosting the company you're searching.
- 5 **Industry Profiles:** View profiles of the industry to which a company is related.

## Researching Business Studies?



Start with  
**Business Source®**



New Search Publications Company Information Thesaurus More Sign In Folder Preferences Languages Help

Searching: **Business Source** | Choose Databases

**Business Development** Select a Field (optional) Search

AND Select a Field (optional) Clear ?

AND Select a Field (optional) + -

Basic Search Advanced Search Search History

**Search Options** Reset

**Search Modes and Expanders**

Search modes ?

- ☒ Boolean/Phrase
- ☐ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

Apply equivalent subjects ☐

Apply related words ☐

Also search within the full text of the articles ☐

**Limit your results**

Full Text ☐

Scholarly (Peer Reviewed) Journals ☐

Publication

Document Type

References Available ☐

Published Date Month Year - Month Year

Publication Type

- All
- Academic Journal
- Book
- Case Study

Language

## Business Source Search Screen:

- A Search Modes:** Use Boolean phrases or exact phrases, place AND or OR between search terms, or use SmartText Searching.
- B Search Box:** Start your research by entering keywords to search journals, books and more.
- C Company View:** Access information for more than one million of the largest worldwide companies. (Available with *Business Source® Complete* and *Business Source® Ultimate*)
- D Business Thesaurus:** Use EBSCO's controlled vocabulary of terms to enhance business content searches.
- E Search History:** Review search history, save searches and create alerts.

New Search Publications Company Information Thesaurus More Sign In Folder Preferences Languages Help

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Basic Search Advanced Search Search History

**Refine Results**

**Current Search** 1

Boolean/Phrase: **Business Development**

**Limit To** 2

Full Text ☐

References Available ☐

Scholarly (Peer Reviewed) Journals ☐

1900 Publication Date 2019

Show More

**Source Types** 7

- ☒ All Results
- ☐ Trade Publications (34,945)
- ☐ Magazines (25,146)
- ☐ Academic Journals (15,621)

Search Results: 1 - 10 of 81,799

Relevance Page Options Share

**1. Business Development in Post-Growth Economies: Challenging Assumptions in the Existing Business Growth Literature.**

By: Cyron, Thomas; Zoellick, Jan Cornelius. Management Revue. 2018, Vol. 29 Issue 3, p206-229. 24p. DOI: 10.5771/0935-9915-2018-3-206.

**Subjects:** Business development; Expansion (Business); Economic development; Globalization; Sustainability

Academic Journal

PDF Full Text (1.1MB)

**Associated Press Video** (1406) View All

Business leaders meet for African... 2:48

Prince William takes part in 0:58

Dazzling Year of Sheep jewellery for a... 5:00

Famed British leader Winston Churchill... 6:01

A second international-branded hotel... 1:54

Bill Gates says lives of poor people... 2:41

**Company Profiles** 4

Jager Business Development...

Rhino's Business Development...

J&J Business Development...

Find More

**Related Images** 3

Find More

**Related Business Videos** 6

## Business Source Result List Screen:

- 1 Current Search:** View search selections and update results by removing selected items.
- 2 Limit Your Results:** Refine searches without navigating away from the results page.
- 3 Image Quick View:** View thumbnails of article images in the result list.
- 4 Company Profiles:** View profiles of companies included in your result list.
- 5 Associated Press Videos:** See AP videos in a carousel within the result list.
- 6 Harvard Faculty Seminar Series Videos:** Learn from leaders in the field.
- 7 Source Types:** Choose SWOT Analyses, Country Reports or Industry Profiles.